

PRESS RELEASE

DESIGNA to expand US business

11 new partners from East to West Coast

Kiel, 2015-04-27: From New York to Texas to California. With eleven strong premium business partners from the East to West Coast, DESIGNA Verkehrsleittechnik GmbH, based in Kiel, Germany, is pursuing growth on the US market.

DESIGNA has more than 60 years of experience in the development, installation and maintenance of indoor and outdoor parking space management products. The technology leader in the parking space system management sector now wants to put its industry experience to the test in the US.

DESIGNA consistently sets standards in internetworking, security and flexibility with its ABACUS BlueEdition, innovative products such as cloud services, Web & App services as well as valet parking solutions. Consistently focusing on optimum service delivery allows parking garage operators to increase revenues and operate efficiently.

DESIGNA benefits from the support of eleven strong premium business partners who – each individually – have been successfully operating on the North American market for at least a generation. Dr. Thomas Waibel, CEO DESIGNA: “We are determined to continue our strong growth on the US market and extend a warm welcome to all customers, suppliers, and new partners in the DESIGNA family.” Initial projects such as a new parking space management system at the Bill & Hillary Clinton National Airport in Little Rock, Arkansas are already being implemented.

Visitors to the foremost US industry trade show for this sector – the IPI Conference & Expo in Las Vegas – can experience the world of parking according to DESIGNA USA from June 29 to July 2, 2015.

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