Markus Plankensteiner Joins DESIGNA as Senior Vice President Business Development

Chicago/Kiel, December 19, 2018. **Markus Plankensteiner will be based in Kiel supporting the DESIGNA USA team in Chicago. He has previously held several management positions in the area of Internet of Things (IoT) and international sales with a focus on US customers at TTTech Computertechnik AG, one of Austria's leading high-tech companies. Plankensteiner brings an array of very broad and valuable experiences to the current international team that will surely benefit from his upcoming tasks. Plankensteiner is now responsible for DESIGNA's business development in the US, one of our most crucial territories.**

Headquartered in Kiel, Northern Germany, DESIGNA's clear and visionary standards have led to the development of innovative products and solutions for the parking management sector. Markus Plankensteiner stated that DESIGNA's commitment to the US market is strong as demonstrated by the recent addition of several new and dynamic management resources. "All throughout this past year, we have steadily increased our team in the Chicago HQ, acquired Southern Time and Wescor and added additional distribution partners, including Atlanta based ITR." With many new developments on the horizon, DESIGNA USA will continue to look for distribution partners, system integrators and other ecosystem partners to support our planned growth in this market. Plankensteiner added, "I am pleased to be part of the DESIGNA organization and look forward to building the US market."

"Markus's broad range of experience and knowledge will be a key factor to the successful strategic growth in the US", stated Dr. Thomas Waibel, Managing Director of DESIGNA Kiel. "His unique perspective will guide the business unit through a rapidly changing PARCS landscape of the US market."

Picture attached: Markus Plankensteiner, © DESIGNA.

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